

# Attract & Retain Top Talent

Beat the competition by providing  
the fastest growing benefit —  
student loan repayment support.

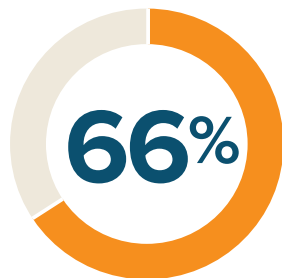


Student loans are stressful regardless of income level. When employers address the burden of student loans, **recruitment and retention get easier, engagement climbs, and productivity grows.**

# 61%

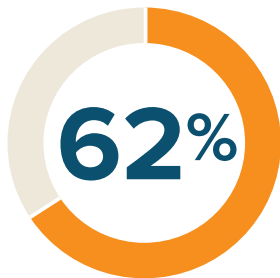
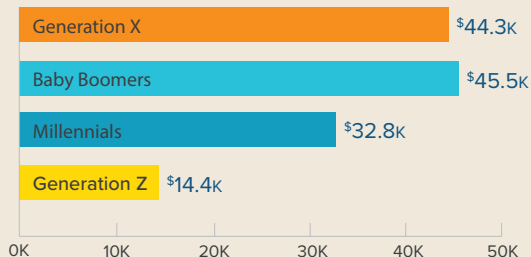


of employers **rejected resumes that didn't list a four-year degree**, even if the individual was otherwise qualified.<sup>1</sup>



of **student loan borrowers have a balance of more than \$10,000.**<sup>2</sup>

## Average Student Loan Debt by Generation<sup>3</sup>



said their **student loan debt negatively affects their mental health.**<sup>4</sup>

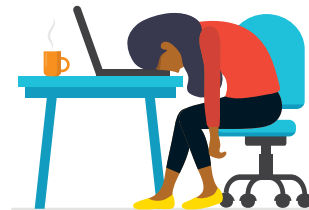


# 81%

said student loans **delay key life milestones** (e.g., saving for retirement, buying a home, etc.).<sup>5</sup>

# 93%

reported they **deal with financial stressors at work.**<sup>6</sup>



# Solutions that address student debt give employers a competitive advantage.

In helping employees manage their debt and reduce financial stress, you can achieve measurable results.



## Attract

69% of students with student loans said the debt will influence the jobs they'll consider taking upon graduation.<sup>7</sup>



## Retain

88% would increase their commitment to their employer if offered student loan repayment assistance.<sup>8</sup>



## Boost Engagement

77% said student loan repayment assistance would boost employee morale and engagement and create a positive culture.<sup>9</sup>



## Improve Productivity

72% said their productivity would increase if their employer contributed to their student loan.<sup>10</sup>



**67%** of those with student loans say their debt prevents them from contributing to their retirement plan.<sup>11</sup>

# No Comparison

We've supported student loan borrowers for over 55 years and we're uniquely qualified to help your employees, too.

The Attigo® suite of solutions offers comprehensive support to make REAL impacts. Solutions can be used individually or in combination to reduce student loan stress and improve financial well-being and quality of life.



## Student Loan Repayment Assistance

Make contributions to your employees' student loans or retirement account, reduce their financial stress, and improve workplace productivity and affinity.

Up to \$5,250 (annually) of employer student loan assistance is **tax-free** through 2025.



## Student Loan Repayment Support for Employees

Online financial education, personalized counseling, and a sophisticated tool to help people manage their highly complex student loans.



## Online Professional Training

Free and By-Request Training to help organizations and people achieve their goals.

You can feel confident putting  
your valued employees  
in our trustworthy hands.



Learn more  
at [attigo.com](https://attigo.com)

## Driven by Our Values, Not by Profits

With more than 55 years of experience, we've earned a reputation of trust through an unmatched knowledge of federal student loan policy, programs, and servicing. **Attigo**® is part of **Ascendium**®, a mission-driven nonprofit that invests over \$100 million annually to make education and training beyond high school a reality for more learners. We're driven by our values, not by profits, to support academic achievement, long-term financial wellness, and student loan repayment success.

Join us. Together we can make a difference.





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#### Sources

1 Joseph B. Fuller and Manjari Raman, et al. “Dismissed By Degrees,” Oct. 2017, Published by Accenture, Grads of Life, Harvard Business School. <https://www.hbs.edu/managing-the-future-of-work/Documents/dismissed-by-degrees.pdf>. 2 Melanie Hanson, “Student Loan Debt Statistics,” Aug. 20, 2023, <https://educationdata.org/student-loan-debt-statistics>. 3 Melanie Hanson, “Student Loan Debt by Generation,” Sept. 24, 2023, <https://educationdata.org/student-loan-debt-by-generation>. 4-5 CNBC Momentive Poll, “Invest in You,” Jan. 2022, <https://www.surveymonkey.com/curiosity/cnbc-invest-in-you-jan-2022/>. 6 Ascendium Education Group, Inc. Survey, “Employees want student loan paydown,” 2022, <https://www.attigo.com/slra-infographic>. 7 Handshake, The Class of 2024 Sets their Sights on the Future, 2023, <https://joinhandshake.com/network-trends/gen-z-career-goals-ai-economy/>. 8-10 Ascendium Education Group, Inc. survey, “Employees want student loan paydown,” 2022, <https://www.attigo.com/slra-infographic>. 11 Fidelity, Next-gen visionaries, Aug. 7, 2023, <https://newsroom.fidelity.com/pressreleases/next-gen-visionaries--fidelity--study-reveals-how-the-next-wave-of-college-students-are-rewriting-th/s/24ef1515-f374-4982-a874-413be936362e>.