

Attract and Retain Top Talent with Student Loan Repayment Assistance



In a competitive job market, college-degreed professionals have the confidence to pursue employment at companies that provide better pay and benefits. One such benefit is Student Loan Repayment Assistance (SLRA).

65% of employees are looking for a new job.¹



Attract

Over half said an SLRA benefit would play a role in assessing job opportunities.²



Retain

88% would increase their commitment to their employer if offered SLRA.³



Boost Engagement

77% said SLRA would boost employee morale and engagement and create a positive culture.⁴



Improve Productivity

72% said their work performance or productivity would increase if their employer contributed to their student loan.⁵

Employer contributions to an employee's student loans, up to \$5,250 annually, are **tax-free** through 2025.

Top 3 Reasons to Choose Co-Pay Partners

1

Easy set-up and administration.

- Customer branded.
- Stress-free employee enrollment.
- Employer portal with real-time reporting.
- High-touch customer support.
- Employer contributions sent to employees' loan servicer.
- Payments sent by secure EFT or check.
- SOC 2 compliant.



2

Expert student loan counseling support.

Student loan programs are constantly changing and often confusing. Payment contributions are a terrific benefit, but employees also need to:

- Be enrolled in the right repayment plan.
- Understand forgiveness options.
- Be protected from scammers.

3

Confidence in putting your valued employees in our trustworthy hands.

For over 55 years we've simplified the complex and provided expert insight and counseling to help student loan borrowers achieve repayment success. We're a nonprofit, mission driven organization. Everything we do, from our products and services to our philanthropy, is in service of our mission to help people reach their full potential.

Add-On Support Available



Student Loan Success Center™

One-to-one personalized support from trusted experts.



Knowledge Center

Online financial education to help employees reach their goals.



Learn more at attigo.com



Sources

1 PwC, "PwC's Pulse Survey: Next in work," PwC US, Aug. 2021," <https://www.pwc.com/us/en/library/pulse-survey/future-of-work.html>. 2 SHRM Survey, "More Than Half of Workers Say Employer-Provided Student Loan Benefit Would Play Role in Assessing Job Opportunities," May 19, 2019, <https://www.shrm.org/about-shrm/press-room/press-releases/pages/more-than-half-of-workers-say-employer-provided-student-loan-benefit-would-play-role-in-assessing-job-opportunities.aspx>. 3 Ascendium Education Group, Inc., "Employees want student loan paydown," 2022, <https://www.attigo.com/slra-infographic>. 4 Ibid. 5 Ibid.