

Making the Most of GradReady — Key Steps to Maximizing Engagement

You've taken an important step in achieving your student success goals by getting GradReady. This guide will help you make the most of the tool by introducing key steps and GradReady resources to maximize student engagement in your online curriculum.

STEP 1: Get Familiar

GradReady Website

Create your own GradReady account and get familiar with its features, tools, and content. Invite staff and student employees who work in other offices—such as academic or financial counseling offices, student success centers, bursars' offices, and even dorms—to do the same. You'll find GradReady has relevance in numerous offices throughout campus, and this helps get the curriculum into the hands of more students more often.

GradReady Dashboard

As a GradReady Administrator, you will want to access the GradReady Dashboard to monitor engagement in your website.

Dashboard		
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154	Sep 2019 Aug 2019 0 10 20 30 40	
Data Summary		
Enrollment Status Cohort ID		
All V V Note: Filtering by Cohort ID is not enabled because your organization doesn't pre-enroll users. Contact your support team to learn more.		
Registered Users		Impact
Registered Between Registered Users	Student List 6	Paying for College 250 Average Knowledge Scare: Pre-Course 71% Post-Course 89%
		Average Behavior Score: Pre-Course 3/5 Post-Course 4/5
Unregistered Users Unregistered Users	Student List	Average Quiz Score: 84%





Review the **GradReady Dashboard User Guide** to learn how to use the dashboard. Once you have logged in to the <u>Ascendium Education</u> <u>Solutions Customer Portal</u> go to the Support tab in the navigation bar, select Student Success Support, and then scroll to the GradReady section. The GradReady Dashboard User Guide will show you how to access information and reports regarding engagement in your GradReady website.

See how other customers are using GradReady. Review **Guiding Students to Financial Wellness: A Collection of Case Studies** located in that same section as the GradReady Dashboard User Guide.

STEP 2: Order Promotional Resources and Put Them to Use

Let your students know about your student success curriculum. Head back to the <u>Ascendium Education Solutions Portal</u> and view the following documents in the Student Success Support section:

GradReady Financial Wellness Promotional Materials

 If you're using a financial literacy specific GradReady curriculum, view this document. It lists available print-ready and electronic resources you can display in common areas, offices, and on webpages students frequent.

GradReady Student Success Promotional Materials

 If you're using an expanded GradReady curriculum with academic, life skill, and financial wellness lessons then view this document. It lists available print-ready and electronic resources you can display in common areas, offices, and webpages frequented by your students.

GradReady Social Media Promotional Materials

 Your students are on social media, so it's a great place to get your message out. View this document to find social media graphics you can post on Facebook, Twitter, and Instagram to spur interest in the online curriculum.

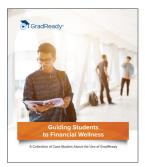
12 Months of Student Engagement

 Review this document to see pre-written social media posts and emails about GradReady that encourage students to engage.

By taking advantage of these available resources, you'll ensure your students know about the online student success curriculum you're providing.

STEP 3: Learn From Other GradReady Schools

Why re-invent the wheel? All of us who work with students want them to emerge from college with the financial knowledge and skills to make thoughtful life-long decisions. Collaborating and sharing results helps us more easily achieve that goal. Review our collection of <u>GradReady case studies</u>. They were created to help you benefit from the financial wellness initiatives implemented by your peers. As you review their experiences, think about what might work on your campus.





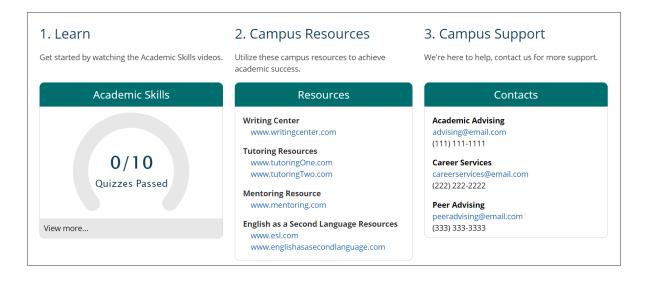
STEP 4: Make GradReady Part of Your First-Year Experience Program or Orientation

<u>Set an expectation of use</u> and encourage students to begin using the tool before they even arrive on campus. Consider using the time you have with students during orientation and your First-Year Experience Program and provide a short presentation on how to access and use the site and its unique tools.

STEP 5: Monitor Your Students' Progress and Offer Additional Support

How are your students doing with the website? Are they making progress? Take advantage of the GradReady Administrator Dashboard to identify your students' progress. Based on test scores, what lessons do your students struggle with? Do they need additional support?

GradReady Administrators can introduce their own custom resources and contacts within the website. Have you introduced your academic or financial counseling office, student success center, etc.?



By following these 5 steps, you are taking a proactive approach to increasing student engagement in your GradReady website. Contact us to share other initiatives you've launched to maximize use of GradReady.

